

ATLANTA AREA COUNCIL

Scouting  America

AAC Recruiting Resources

(Click Links or QR Codes for Current Resources – each page has more links)

Recruiting Resources Homepage: atlantabsa.org/recruitingresources

Recruiting Resources



- Downloads including Guide to Cub Scout Family Recruiting plus Spring + Summer Cub Scout Fun Ideas for easy year-round fun and growth: atlantabsa.org/recruitingresources#downloads



Step One: Make a Calendar of Fun Activities:

atlantabsa.org/cubcalendarplanning

- Includes Plan Your Best Year Ever in Cub Scouting Video at youtube.com/watch?v=QqLo0ZT0Wuw



Step Two: How to Promote your Unit!

atlantabsa.org/promotingthepack

- Downloads include multiple AAC and DIY Flyer Options atlantabsa.org/promotingthepack#resources



Update BeAScout Tools: atlantabsa.org/updateBeAScoutpin

- With tips on Online Applications, tailoring your BeAScout Pin, and how to Transfer Youth. atlantabsa.org/updateBeAScoutpin#resources



Step Three: Recruiting Leaders: atlantabsa.org/RecruitingLeaders

Turning Parents Into Leaders



- Many tips, videos, and training pieces. Downloads include more like an “Every Parent Helps” policy, the “Timeline/Yardstick” script, Pledge Card, and Den Leader Recruiting Scripts: atlantabsa.org/RecruitingLeaders#resources



Step Four: School and Community Presence:

atlantabsa.org/recruitingpresence

- Tips to elevate your **school** and community profile, and how to contact families outside Sign Up Nights.



Step Five: Sign-Up Events: atlantabsa.org/signupeventstips

School Sign-Up Night!



Fun Pack & Den Events as Welcoming Sign-Up Events



- Not just “School Sign Up Nights” but Pack run events too ... downloads include a Sign Up Event plan and script you can edit, Parent Skill Survey (new!), and more: atlantabsa.org/signupeventstips#resources



New Parent Orientation After Sign Up Events:

atlantabsa.org/NewParentOrientation

- Tips about “how to” orient and downloads with PowerPoint and Agenda that you can edit. atlantabsa.org/NewParentOrientation#resources



Scouts BSA Troop Recruiting: atlantabsa.org/ScoutsBSARecruiting



Troop Open House Events

- The Recruiting Steps above work with Troops – plus more ideas.



District and Council Tools: atlantabsa.org/MembershipTools

District and Council Membership Tools



- What District Volunteers should know to best help their Units recruit.



Cub Advancement Activities:

atlantabsa.org/CubScoutAdvance



Cub Scout Fun Activities:

atlantabsa.org/FunActivities

