



Spring & Summer Cub Scouting Should Be **Fun, Family & Friends**



**Build the Future of Your
Den + Pack**

with these

Fun & Simple Activities
for the Spring and Summer!



ATLANTA AREA COUNCIL
Scouting America™

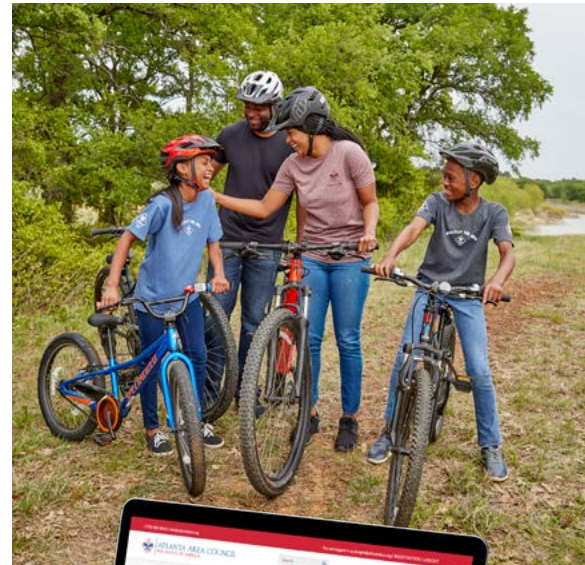


Do Fun Family Activities in Your Den & Pack

Keep it simple and make it fun! Implement a strategy of “Simple Scouting” this spring and summer, so your den + pack can relax, and enjoy being together as families and Scouts.

Simple Spring and Summer Scouting is activities-focused fun, not meetings.

ScoutingATL.org/FunActivities



CUB SCOUT FUN ACTIVITIES

Scan the QR code to learn more about online and downloadable resources you may use for making your program fun.



Get Outside for...

Fishing	Campfires	Picnics	Parks
Cookouts	Geocache	Parades	Car Wash
Bike Rides	Playgrounds	Pizza	Zoo
Discs	Night Hikes	Swimming	Nature Centers
Kites	Skating	Boating	Scavenger Hunts
S'mores!	Scooters	Toy Boats	Cub Loops / Pins
Walks/Hikes	Go Carts	Water	Bowling



CUB SCOUT CALENDAR PLANNING

Scan the QR code to learn more about online and downloadable resources to guide you through setting up your pack program.

ScoutingATL.org/CubCalendarPlanning



Let People Know Your Pack Does Fun Activities

Promote Cub Scouting to new families at your schools and community, including those who may have dropped off the year before.

Empower parents to promote your pack’s program and pitch other parents to join.



Ways to Attract Families to Your Pack:

Face to Face	“Pack Packet”	Text People!	Stickers
Parent to Parent	Flyer w/Pix + QR	Phone Calls!	Local News
Kid to Kid	Pictures + Videos	AAC Banners	Local Listserv
Parent Facebook	YOUR Scouts	BeAScout Update	YouTube
Instagram	Yard Signs at School, Church	Emails	Sidewalk Chalk
Flyers	“Peer to Peer”	School + Local Websites	Painted Rocks
Council Flyers	Invite Card	Posters	Pack Website
Your DIY Flyers			PTA/PTO News



PROMOTING THE PACK

Scan the QR code to learn more about online and downloadable resources to guide you through promoting your pack program through your parents.

ScoutingATL.org/PromotingThePack



Does Your Den or Pack Need More Leaders?

A fun, casual, simple event with families is a great way to get to **know your parents better**, and to **share how they can join the leader team**. Find out what they like to do and put them in a position where they can do that for your den or pack. In Cub Scouts, **Every Parent Helps!**



Turn Parents Into Leaders at Fun Activities:

Get To Know Them!

Assign a Small Job

Clear Direction – Let Them Succeed!

Set Expectations of Helping

“Would you be an Assistant?”

How Do They Want to Help?

Make it a “Team”

Co-Leaders!

Recognize Your Leaders Often!

Applaud “Small Job” Helpers Too

Have Social Time

“Help Wanted” List

Term Limits

Sign Up Sheets

Sign Up Websites

Ask In Person

Lifetime Demo

Ask What They Want the Den to Do

Ask What They Do For Fun (Program?)

VolunTELL

Talent Survey



RECRUITING LEADERS

Scan the QR code to learn more about online and downloadable resources to guide you through recruiting new leaders to your pack.

ScoutingATL.org/RecruitingLeaders



Have Fun! Do Service! Be Seen!

When you have fun out in the community or around the school, families will see you! And may join you. Same when you “give back” with service projects – make sure people know that “Scouts Serve”. **Having a strong School and Community Presence helps grow your den and pack.**



Enhance Your School and Community Profiles:

School Service Projects

Publicize Your Service!

Invite School Staff to End of Year Pack Events

Invite School Families

Thank You Donuts or Snacks for School Staff

Thank You Notes

PTA/PTO Participation

Assist at Spring School Field Days / Events

School Announcements of Fun Den + Pack Events

Wear Your Uniform

Days

“Adopt a School”

Local Service Projects

Publicize Your Service!

Parades

Community Festivals

Block Parties

Movie Nights

Church Events

Product Sale Profile

Scouting For Food

Community Meetings

Flag Ceremony

Public Posters and 2nd Flyers



INCREASE YOUR RECRUITING PRESENCE

Scan the QR code to learn more about online and downloadable resources to guide you through elevating your pack’s recruiting presence.

ScoutingAtlanta.org/RecruitingPresence



Any Fun Activity is a Potential Sign-Up Activity

A fun, relaxing den or pack activity allows new families to decide if Cub Scouting is for them. Meet other families – make some memories – maybe join up right then. And build a strong den and pack program for the new school year.



Opportunities to Invite Friends & Families

Exploring a Park?
Invite!

Doing a Walk or
Hike? Join Us!

Going Swimming?
Invite!

Going to See

Sports? U Come 2!

Kids Playing Golf?
Bring a Buddy!

Soccer? Let's Play!

Disc Golf? Invite!

Who Invites?

Parents Invite!

Baseball? Batter Up!

Rain Gutter Regatta?
Invite!

Rocket Launches?
Blast Off!

Flying Balsa Planes?
Invite!

Boating? All Aboard!

Group Bike Ride?
Saddle Up!

Pack Pool Party?
Jump In!



PROMOTING THE PACK

Scan the QR code to learn more about online and downloadable resources to guide you through promoting your pack program through your parents.

ScoutingATL.org/PromotingThePack



More Den or Pack Activities is More Fun For Cub Scouts and Families

The benefits of spring & summer “Simple Scouting” activities:

1. You will enjoy it. Your Scouts will enjoy it. Their families will enjoy it.
2. Families will get to know each other better.
3. You can form teams to lead Scouting when School is Back.
4. You'll have a stronger Den and Pack for Back-to-School Recruiting.

Fun Activities – Simple Scouting – makes being Cub Scouting better!



CUB SCOUT FUN ACTIVITIES

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ScoutingATL.org/FunActivities

Keep it Fun with Any of These Activities:

Kickball	Geocaching	Puzzles	Paper Airplanes
Running Tag	STEM Activities	Pottery Painting	Service Projects
Pickleball	Four Square	Tie Dye Shirts	Train Rides
Table Tennis	Board Games	Lego Building	Biking
Cornhole	Video Games	Lego Racing	Skits / Show
Croquet	Card Games	Sidewalk Chalk	Karaoke
Volleyball	Marbles	Crafts	
Balloon V-ball	Glow Stick Party	Model Airplanes	



PACK _____ SIGN-UP STRATEGY

Data, Direction + Dates as of ___/___/2___:

DATA (enter numbers or ☒ the box that fits your Pack below):

How Many Scouts Expected to Return? From *this spring's* Grades: K ___ 1st ___ 2nd ___ 3rd ___ 4th ___

How Many Adult Leaders Expected to Return? ___ total, including Den Leaders, Co-Leaders + Assistants willing to serve dens in *this fall's* grades in these numbers: K ___ 1st ___ 2nd ___ 3rd ___ 4th ___ 5th ___

Our **“meeting” or “activity” days / schedule** for Den Meetings and Pack Activities will likely be:

☐ Most Den Meetings will be held the same day/time/place: ☐ M ☐ T ☐ W ☐ Th ☐ F ☐ Sa ☐ Su

☐ Or – our Dens will meet on different days and/or places as selected by the families in the den.

Dens will meet: ☐ Once a month ☐ Twice a month ☐ Every week ☐ Varies by den

☐ Most full pack meetings will be held on: ☐ M ☐ T ☐ W ☐ Th ☐ F ☐ Sa ☐ Su

Do most pack meetings have den meeting breakouts? ☐ Yes ☐ No

☐ No full pack “meetings”. We do pack “activities”, mostly on weekends, mostly going places.

We plan to recruit from this **School**: _____

Our key **Recruiting Team** is: _____, _____, _____, _____

We aim to reach a Total Pack Size of _____ active Scouts (plus one adult leader for every 5 Scouts)

DIRECTION:

What level of support should council staff provide your pack for back-to-school recruiting? Are you ready to run fun and efficient Sign-Up Events – both Fun Events and a School Sign-Up Night?

☐ **We Got This!** We just need our Executive to provide Council items like signs and Handbooks.

☐ **Let's Be Equal Partners** Pack leaders and AAC Executives partner 50/50 on sign-up night and planning the script, splitting the “lead” on presenting different topics.

☐ **We Need Help!** We need our Executive to lead school sign-up night – we'll help and learn!

DATES (for Key Events to Recruit – Broadcast Your Calendar To Your Pack):

___/___ June/July Summer Fun Den and Pack Events – maybe more than one on 6/___ and 7/___

___/___ School Open House / Registration Day / Meet the Teacher / Sneak a Peek / Meet and Greet Day

___/___ “Back to the Pack” fun Pack event(s) in early August to welcome back families and bring new ones

___/___ School Sign-Up Night – bring plenty of returning families for “peer to peer” persuasion

___/___ Fun Pack Sign-Up Event – a Fun Event for all families, both returning and prospective Scouts

___/___ Pack Parent Orientation – with a Fun Event for returning and prospective Scouts on the side



When a den or pack leader gives parents a way to help -- we're building stronger families.

